

# SOCIAL TOOLS NEWSLETTER

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The following is from an unpublished manuscript titled "Social Tools" by Franklin H. Ernst Jr., M.D.

## INTRODUCTION TO SOCIAL TOOLS

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### SPECIAL POINTS OF INTEREST:

- There are four types of social tools.
- Money
- Tickets, Talents, Education, Trades, Techniques
- Dealing With Others
- Management of Self

### QUICK READER ON THE CLASSES OF SOCIAL TOOLS

The word "social" comes from "socius", Latin for "companion." It has come to be used when referring to people dealing with each other. "Social activities" are often differentiated from "work" or on-the-job activities. But it is clear that people at work also "socialize" with each other. So also the word "society" is derived from "socius." [personal communication with Ken Ernst]

### SOCIETY

A society is composed of people who socialize with each other. They usually speak the same language. They trade goods and services with each other, ie buy and sell with each other, enter into commerce with each other. The commerce of a society consists of both goods and services.

Some societies are composed of classes, eg the British with their Lords and commoners. In India the caste system is reported to be on the way out. In the USA efforts of the media are repeatedly to highlight the classes of the "haves" and the "have nots." Then too, there are the troublemakers

who work on agitating racial differences in our society.

Of recent years our governments have initiated a more intense warfare on the "commoners" of this society. In the late 60's and into the 70's school riots were not effectively dealt with by the agents of the people hired to protect them (police). In the 90's our government agencies abandoned the Runnymede agreement with King John of the 1200's protecting a "commoner" against double jeopardy, ie a second trial for a crime. The police officers arrested after the Rodney King crime were tried twice, first acquitted then in a second and "rigged" setting convicted and sent to prison.

### KLAMATH FALLS

Now government agencies unilaterally take away the water rights of a community of farmers, written water rights of 100 years standing. The Klamath River basin water is being systematically diverted (more and more) away from thousands of acres of homesteader farms in northern California and southern Oregon (with its supporting community of 50,000 people). This is supposedly to "save" the

sucker fish claimed by the enviros to be an endangered species ("Access To Energy," Vol 28, May 2001).

A man with 10 acres of private property fronting on the Umqua River in Roseburg, Oregon was moved off his fully paid for land by the EPA ( about 1999). Eminent domain? "It was river front property" the owner was told as the reason for the taking. He fought for his property and eventually got it back.

### GOVERNMENT ATROCITIES

The numbers of wars and international "police actions" perpetrated by and (more or less) "sold" to our countrymen as "necessary" is outrageous. Congress shall be the branch of government to declare war? This, we are now told is an outmoded way for "keeping the peace", "making the world safe for democracy." In the 1960s the riot in the Los Angeles Watts District was brought down readily by appropriate police and National Guard action. In the 1990's the riots in Los Angeles raged uncontrolled. Under Mayor Tom Bradley the City police were ordered away and/or intimidated from taking

appropriate action to quell the scenes of riot. Punished were those who took measures to protect themselves and their property from the predators. Police picked up those who used their inalienable right to exercise their 2nd Amendment right.

The list of government atrocities fraudulently, coercively, violently, and murderously perpetrated against the people over the past recent years could go on for 100's of pages. This newsletter is not about Ruby Ridge, Waco, or the Oklahoma City Joseph Murah Building events. It is about the social tools each person has and some of the things he can do to take care of himself within the setting he lives.

**THE CLASSES OF SOCIAL TOOLS**

This newsletter is about the social tools a person has at his disposal. While the assets of station or family into which one is born remain important as well as looks, intelligence and health, this is about what a person can do with what he has after he can walk and talk. Such elements as citizenship, race or gender do play a part in ones success in life, but these are not being dealt with here.

This newsletter is about developing skill in the use of one's own social tools. A hammer is a great tool for driving a nail into wood. But

skill in its use and knowing which end to hold and which end to hit the nail with, will get you better use out of that tool. While a hammer could, perhaps, be used to cut a piece of wood, there is another tool more suited for that activity.

**Social Tools** are:

- **Money**
- **Tickets, Talents, Education, Trades, Techniques**
- **Dealing With Others**
- **Management of Self**

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**Class #1 of SOCIAL TOOLS: MONEY**

The most obvious social tool is money. "I never did have enough of it." People do come into possession at least periodically of some money almost as if regardless of their intent. Soon in life children begin to hear about its importance whether for survival or "to get along" in life. Money first is thought of as what you can get for a certain sum, how much will a bag of cookies cost, a new car, a "ride" at the fair. Money is a medium of exchange for goods and services between people.

Biblical references to money begin in Genesis including when Abraham, rich

in gold and silver, paid the Hittites money for a burial plot for himself, wife Sarah and family. He was also rich in sheep and cattle.

**Class #2 of SOCIAL TOOLS: TICKETS, TALENTS, EDUCATION, TRADES AND TECHNIQUES**

These are the social tools that enable a person to make money, to earn a living, to keep the wolf away from the door. True, an education itself does not earn a living, but your **High School Diploma** is often a requirement to get hired on a job. Certain types of education qualify a person to earn more money than others. Actors go to acting school. Whether or not Marion Morrison went to acting school, he did have a talent which he worked at developing and it paid well. Trade journeymen have taken additional courses but were apprentices first.

One person goes to college. Another strives to gain his GED (General Education Degree – High School Diploma equivalent) Certificate. Another gains admission to law school and passes his Bar Examination. Yet another goes to barber school and becomes certified by the State. These licenses, certificates, diplomas, credentials are here called tickets.

In summary these are the "tickets", talents, trades and technical skills a person can

specialize in. A "ticket" is the term used here to refer to the certificates, licenses, diplomas, degrees, etc awarded for having successfully completed certain educational courses, school curriculum, to indicate some form of (educational) proficiency. These "tickets" are issued by an institution or agency, often by the State. The possession of these can be used for economic purposes, to gain social status and attain other goals of personal value.

There are those with specialized **talents**, which they have honed into skills with an economic value. Baseball, word processing, ranch managing, salesmen, paid musicians are of such a nature.

**"Each person has three qualities of behavior, known as Parent, Adult, and Child."**

**Class #3 of SOCIAL TOOLS:  
DEALING WITH OTHERS**

Here the rubber starts to hit the road about what counts socially and over which a person can exert more immediate and direct control of his destiny and use of his other social tools. It is in the quality of use of this set of Social Tools (**Dealing With Others**) where a person can make the biggest difference in his life, ie how others deal with him will come from, in large measure, how he manages himself. **Dealing with other people** is mostly to keep in mind that other people, just as you do, want recognition of themselves for being who they are, for looking at you, their words to you, for a hello and words from you. Perhaps they are waiting to see if you will initiate recognition of them first with eye contact, a word or other.

Much of what is written here is centered on the use of diagrams by which to represent particular aspects of a person's social behavior. For example each person I have met has three qualities of behavior known as Parent Adult and Child. These are represented (known) by this diagram.



**WALLACE**

Wallace presented a paper at a professional conference. After Wallace had finished his presentation, Dr Gillespie, a professor from 30 years earlier, came up him to

thank him for the presentation and to recall himself to Wallace. This even though Wallace instantly recognized by name who was talking to him. Dr Gillespie had taught a 15 member class in which Wallace was a student. Dr Gillespie was giving special recognition to Wallace, while claiming the special recognition due to him. Wallace was surprised and impressed at Dr Gillespie remembering himself from 30 years earlier what with the 100s of students in Dr Gillespie's classes over the years. Yes he, Wallace also, had recognized Dr Gillespie and told him so. The recognition each gave the other then was lastingly memorable for both.

The people you deal with favorably are more likely to reciprocate with a similar view of you. There is a lot of social control available about who approaches you, to talk to you and who does not. Keep in mind there are those who would periodically put the bite on you if you don't establish certain limits on your own approachability.

**PUTTING THE TOUCH ON YOU**

Rod, a political animal was in the habit of touching, putting his hand on the shoulder of someone he wanted to patronize or sway away from a particular political view. Also prominent in public affairs, Jim didn't like or trust Rod. Having enough of his patronizing and shoulder

pats Jim finally decided one day to put a stop to it. When relatively alone with Rod and as Rod reached to pat him, Jim pulled back ever so slightly and looking Rob in the eye, told him "Don't touch me." Rod pulled back his hand and asked "Why's that?"

Jim's icy response: "That wasn't an invitation to debate the matter. (That was to ask you) Don't touch me!" Rod's touching him stopped.

Some have made it a habit to add the person's name onto the first hello given to a friend in a day. A few of these name hello-ers also make it a special routine to write down the names they can recall of new people met at a meeting or are introduced to them. A hello by name can have ten times the recognition value to a person compared to the unnamed "Hi."

**Class #4 of SOCIAL TOOLS:  
MANAGEMENT OF SELF**

Regulating of self has to do with managing one's behavior, given the circumstances in which you find yourself. For example it may be that a matter-of-fact approach is called for. Sometimes a touch or so of emotional drama is called for. There are times when acting like a dad in charge, giving out orders with authority is what is called for. Or a comforting, sympathetic approach like what mom might be best at. And too, if after expressing one of these behaviors you see it would be better to close

"FREEDOM can be an asset. It is not a tool. Free or enslaved, a person still has his social tools. It may be that the opportunities to use them (to personal advantage) are restricted, restrained. It may be that the programs the "government" has for you, to develop and envelope you with, to wrap around you socially, it may be that these are designed to frustrate your personal goals, to make you feel futile, to intimidate you, to infuriate, control, to mould and mold you. BUT in every such oppressed society a few individuals routinely come to grips with the setting and preserve their own inside freedom for themselves."



## Mastery of the Universe is Proportional to the Symbols Man Has by Which to Represent His Universe.

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off that particular way of behaving, you might figure another behavior to be more appropriate, like shutting up for awhile.

The amount of self-control in managing yourself in the above suggested scenarios can be expressed as "using your head, keeping a level head." It is a fact that leveling your head as measured across the corners of your eyes does very much increase your ability to be objective and matter-of-fact in your behavior (and in thinking).

The idea is that the better a person can manage the expression of his various behaviors and fit them into where and what he is involved in, the better the person will do. Each of the suggested behaviors in the preceding paragraph is an authentic behavior, not acting or pretending. We all have in ourselves 1) emotional ways of behaving, 2) the natural capacity to emulate one or the other of our biologic parents and 3) behaving in a matter-of-fact manner, such as when balancing

a checkbook, reading a map or giving road directions to a friend. All three ways of behaving are valid, and like muscles should be periodically exercised. Probably the element that counts the most is to be able to keep a watchful eye out for the effect your particular behavior is having on those with whom you are. In public it is a good idea to not get so committed to what you are doing that you lose track of "yourself." Periodic **leveling your head** for up to 30 seconds at a time can help. This exercise can help a person avoid getting overly committed to an emotionally laden topic, help one to continue to periodically objectively assess his situation.

### Religion and Faith

Where does God's dominion over us fit in here? God provided each of us with these social tools AND varying kinds of a life for each to live. The phrases in The Declaration of Independence "under God" and in the Pledge of Allegiance "... one nation under God ..." are cited here. God never guaranteed to anyone that what He gave us was "fair." Fairness is a concept invented by the envious, the covetous, and the complainer. Specifically the 10th Commandment frowns on covetousness.

### Assets

Many mistake physical assets for tools. The fact is, the better you use your social tools the more assets you will have. The four classes of tools listed here are those that every one possesses including, at some time or other, more or less money.

FREEDOM can be an asset. It is not a tool. Free or enslaved, a person still has his social tools. It may be that the opportunities to use them (to personal advantage) are restricted, restrained. It may be that the programs the "government" has for you, to develop and envelope you with, to wrap around you socially, may be that these are designed to frustrate your personal goals, to make you feel futile, to intimidate you, to infuriate, control, to mould and mold you. BUT in every such oppressed society a few individuals routinely come to grips with the setting and preserve their own inside freedom for themselves.

Good health is not a tool. It is an asset. Poor health may be a social liability or not, depending on how one adjusts himself to it. Being alive is to be able to use at least some of your social tools.

### We're on the Web.

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